- UKI - 245 Customers
- Nordics - 152 Customers
- Benelux - 54 Customers
- Iberia - 56 Customers
- DACH - 27 Customers

350+ Employees located in Europe

Leadership in the UK

- Regional VP
- VP Strategy
- Sr. Dir. Customer Experience

AWS Data Centres in
Dublin & Frankfurt

R&D & CX in Budapest

- 120 Eng, 16 PM/Design
- VP Eng, VP Product
- Customer Support Team

INSTRUCTURE

UK FE team

Matthew McShane
Senior Sales Development

Daniel Hill
Regional Vice President, EMEA

David Quist
Regional Director, FE

Joe Stafford
Senior Account Executive

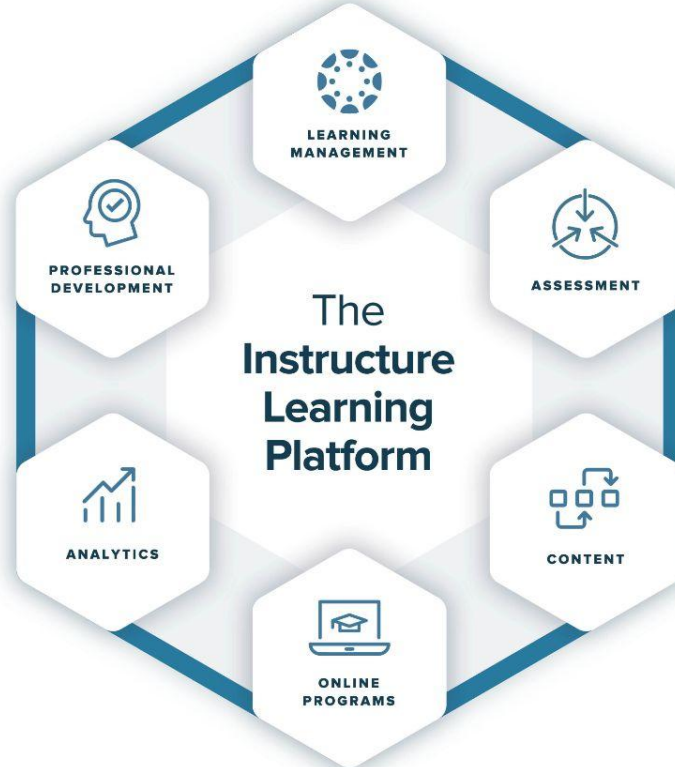Graham Raddings
Solutions Engineer Manager, EMEA

Stephanie Blaszczyk
Senior CS Manager

André Silva
Solutions Engineer

The Instructure Learning Platform

The Instructure Learning Platform helps make learning personal through software, assessment tools, content, professional development, partner technologies, and a million-member-strong user community. Instructure solutions amplify the power of teaching and elevate the learning process, leading ultimately to improved learning outcomes.

Learning Management

Canvas LMS is the hub of your digital classroom. Canvas Studio, Canvas Catalog and Canvas **Credentials** offer guided learning journeys and prompt students to demonstrate competency via digital credentials.

Orienting learners and putting them front and center in their own experience.

LEARNING MANAGEMENT

PROFESSIONAL DEVELOPMENT

ASSESSMENT

The **Instructure Learning Platform**

ANALYTICS

CONTENT

ONLINE PROGRAMS
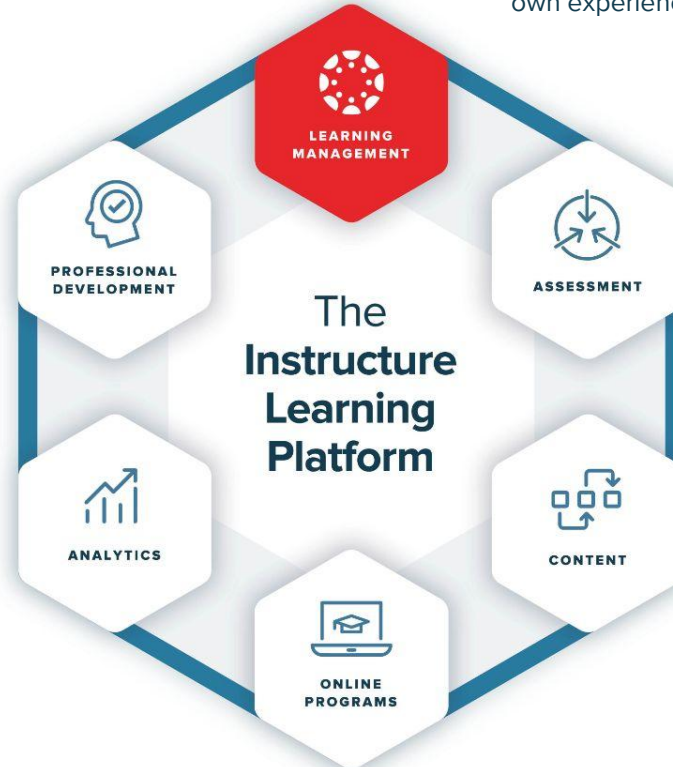
Assessment

Measure student competency and provide actionable, real-time feedback via Canvas Outcomes. Assess, report on, and improve program effectiveness using Canvas Program Assessment.

Ensuring learners get **immediate, regular, and accessible feedback measured through timely assessment.**

The **Instructure Learning Platform**

LEARNING MANAGEMENT

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Content

Unparalleled content shared and delivered through Canvas Commons, the Canvas Community, Instructional Design Services and industry-leading partners
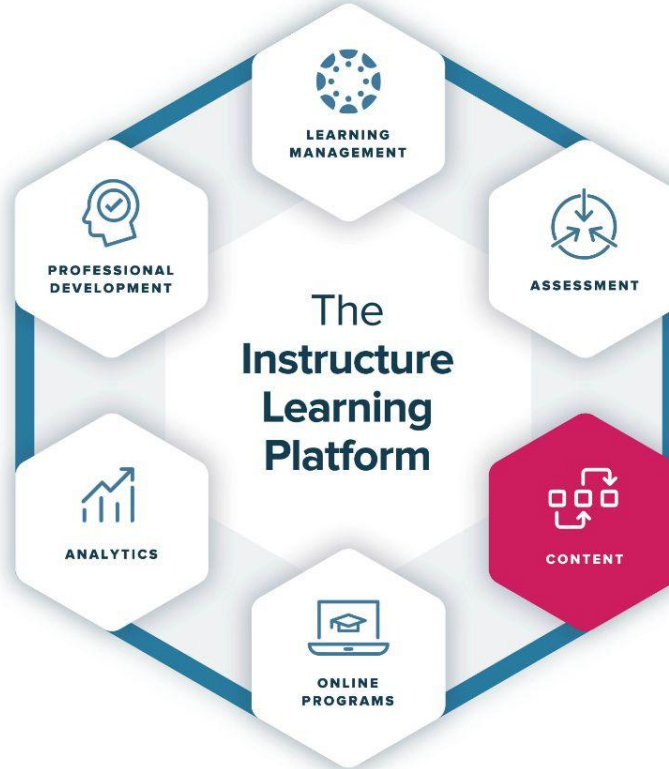
Enriching learning with **engaging activities, ubiquitous communication, and** pervasive support.

Lifelong Learning

Deliver innovative programs to non-traditional learners with Canvas Catalog, Canvas LMS, Canvas Credentials and Canvas Pathways.
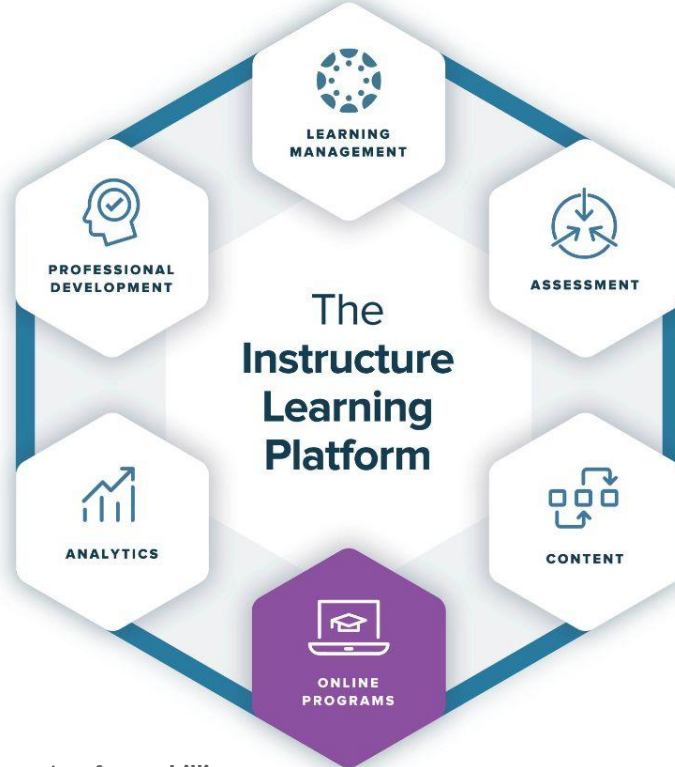
Delivering outcomes-based learning for **reskilling and upskilling** non-traditional learners.

Analytics

Analytics built right in Canvas LMS, Canvas Studio and Canvas Catalog support full access to your data through Canvas Data.

Leveraging **data to measure, support and ensure student success** and engagement.

The **Instructure Learning Platform**

LEARNING MANAGEMENT

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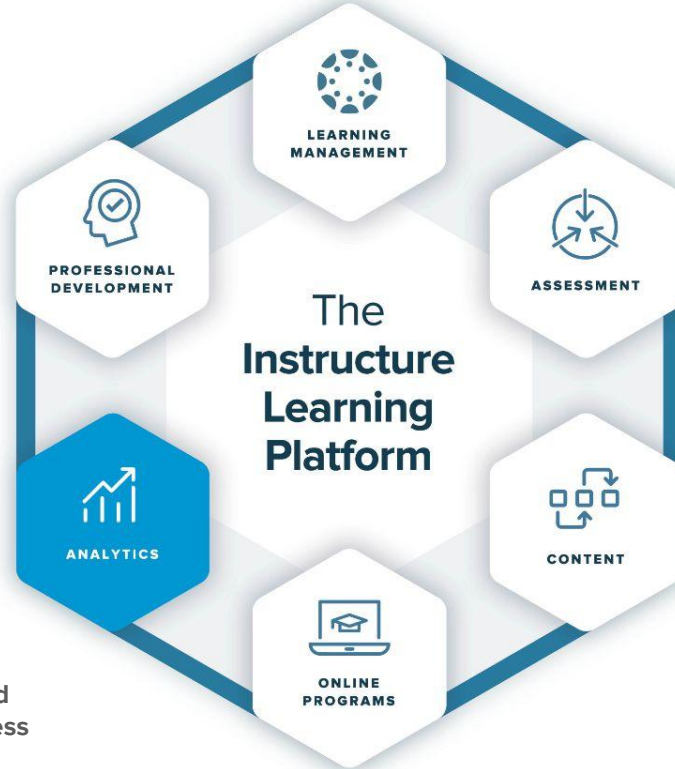
Meeting educators and learners where they are with experiences designed to be **easy, extensible, equitable and accessible.**
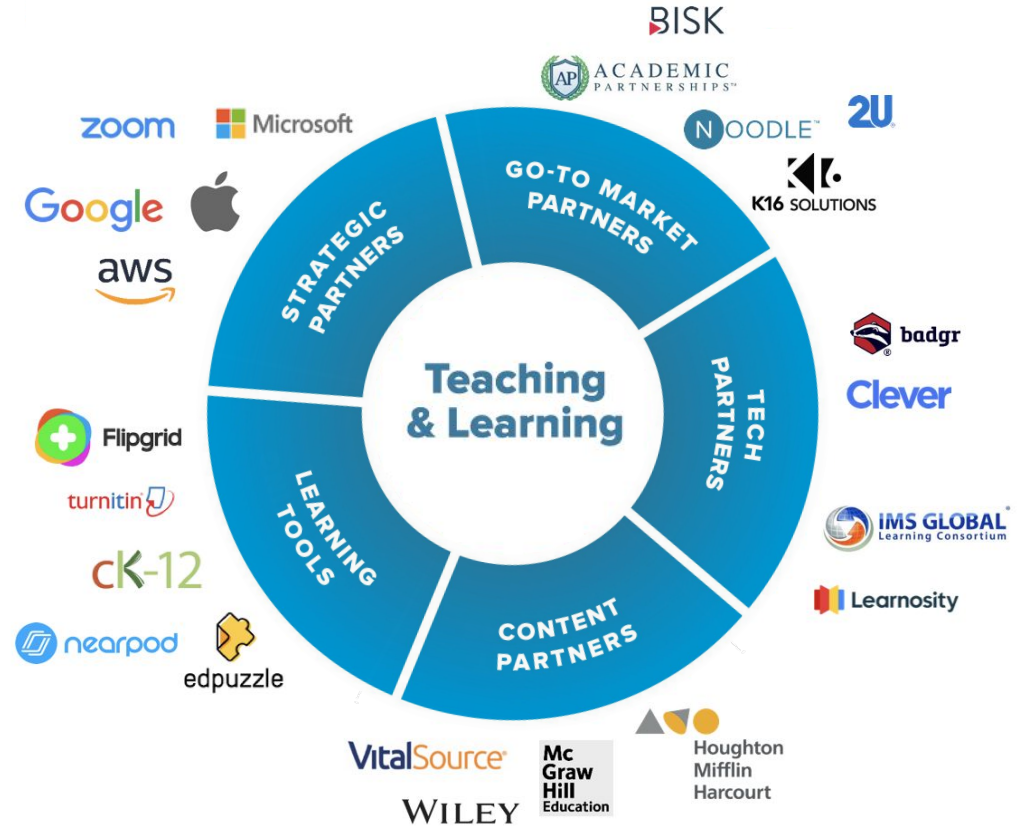
Professional Development

Support lifelong learning by delivering PD through CanvasLMS, engaging with the Canvas Community and with the Canvas Certified Educator program.

The **Instructure Learning Platform**

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PLATFORM INFRASTRUCTURE

Adoption & Engagement

Embedded Prompts, Communication, Analytics

Open, Extensible & Reliable

Cloud-first, 99.9% Uptime, Secure

SERVICES

Data Services

Integration Services

Change Leadership & Training

Instructional Design

Implementation & Support

PARTNER ECOSYSTEM

LTI Apps

Strategic Partners

Content Partners

Learning Tools

Go-To-Market Partners

Tech Partners

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Supporting an Ecosystem of Edtech Partners

Ultimately, the decision for colleges to adopt Canvas is driven by its user-friendly interface, rich feature set, flexibility, collaboration tools, mobile accessibility, strong support, and positive reputation in the education community. These factors collectively contribute to an enhanced teaching and learning experience for both instructors and students, making Canvas an appealing choice for many colleges in the UK.

ChatGPT

https://philhillaa.com/

Figure 20 - Current Customer Migration from Previous LMS to New LMS for Europe for 2019 - 2021
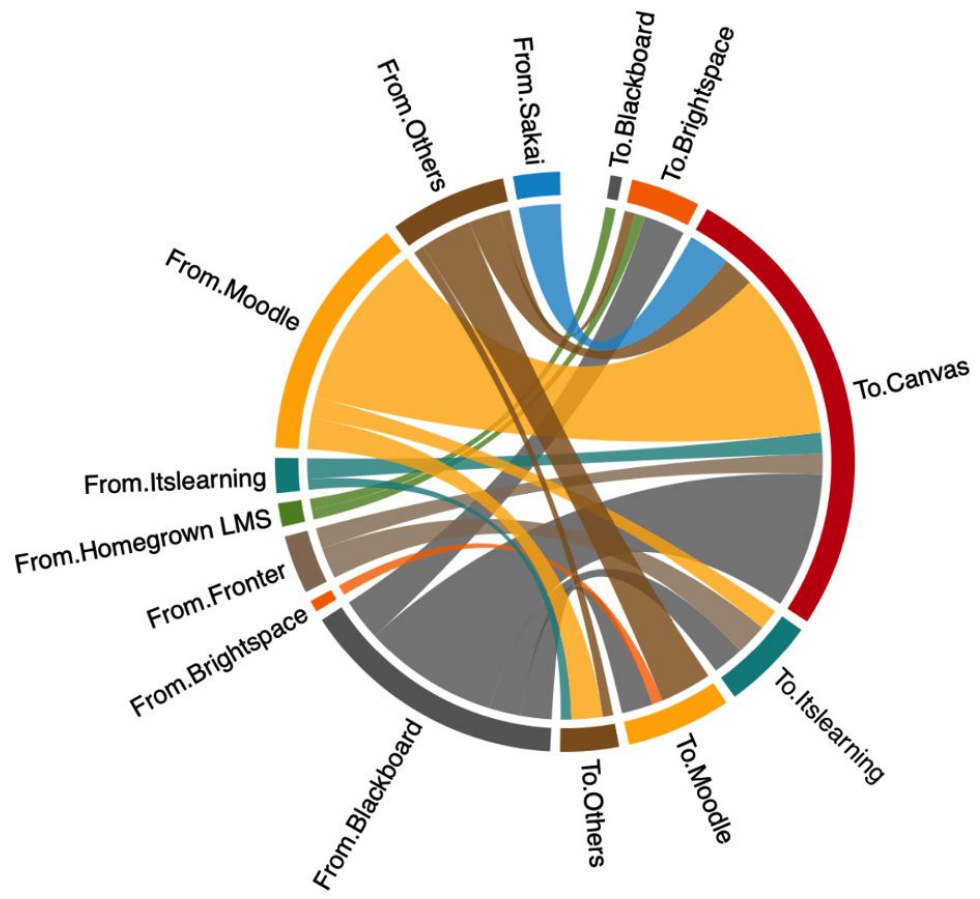
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The benefits of partnering with Instructure

(k)NudgingAI

virtual teaching assistant

With a single click, instructors can—

Assignment Feedback

- ❏ evaluate a student's paper against the grading rubric
- ❏ create personalized, substantive written feedback
- ❏ automatically insert the feedback directly into the comments field

Discussion Replies

- ❏ create a discussion reply specifically tailored to a student's post
- ❏ add contextualization (e.g., "Ask a Question" or "Teach by Example")
- ❏ automatically insert the reply directly into the text editor

Learn More

knudging.com

linkedin.com/company/k-nudging-llc

youtube.com/@knudging5516

Contact Us

info@knudging.com

801.245.0579

Wrap / Q&A