



BLC Summer Conference 23

The Future of Learning 4.0

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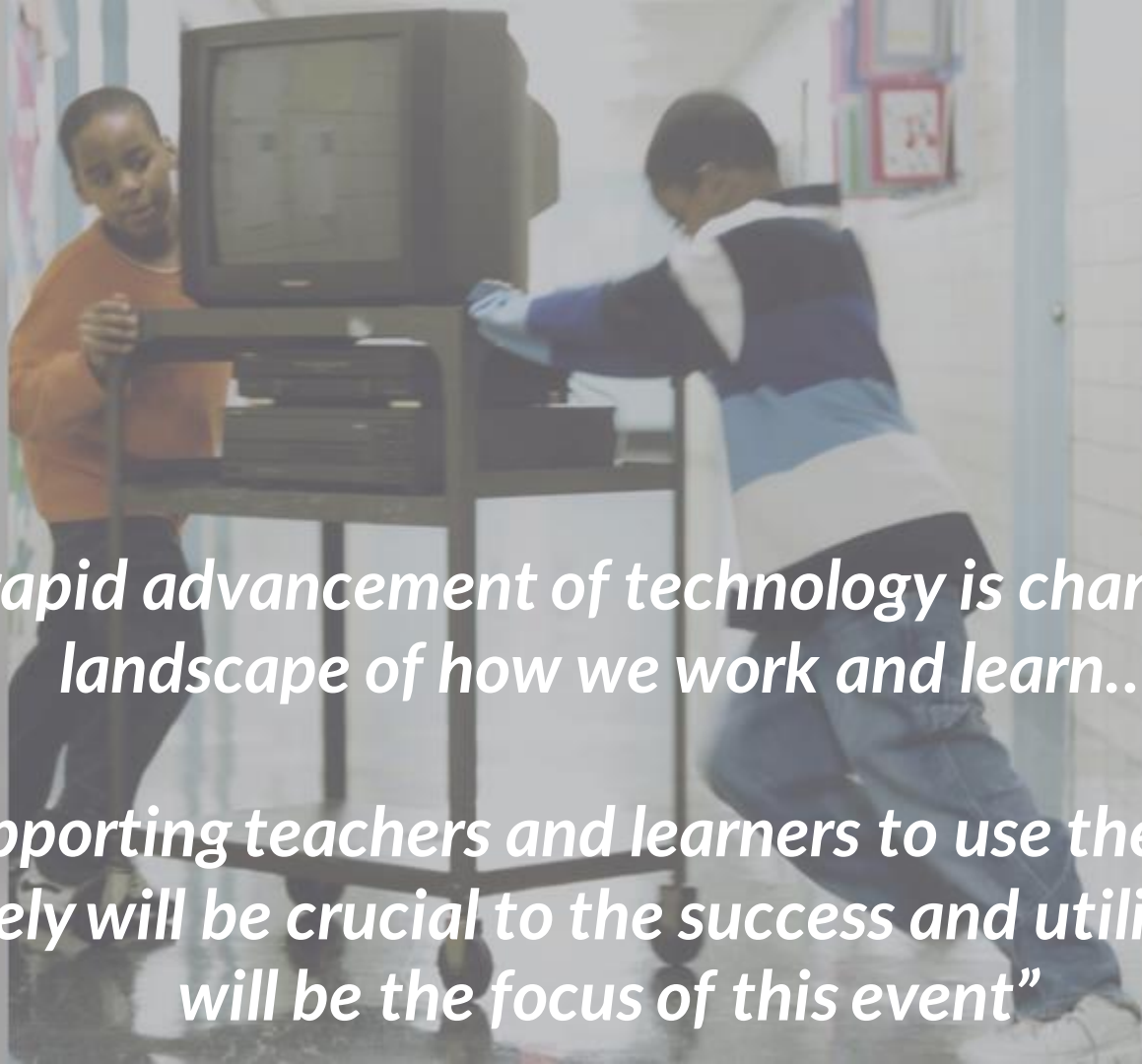
Blended Learning
CONSORTIUM



Hare bolted out of sight before Tortoise had taken his first step. The crowd roared and cheered as Tortoise inched forward.

Who remembers this?





“The rapid advancement of technology is changing the landscape of how we work and learn...

... Supporting teachers and learners to use these tools effectively will be crucial to the success and utilisation and will be the focus of this event”

Video has become a defacto standard for course/lessons resources

...and students preference given the choice

- 80 – 90% of educators are using video in their classrooms regularly (UCL, Alison, 2015; Boclips 2018)
- Young people spend **3 hours 18 minutes** per day watching video (Ofcom, 2021)
- There is strong evidence digital video can motivate students., and this led to improved academic performance (e.g. Willmot et al, 2012)



YouTube

91% of teachers use YouTube, but...

*TeacherTapp: Only 9% educators do not use YouTube. Question answered by 6,772 teachers on 13/06/2023

Workload:

Teachers are time poor and searching for “the right” video can be time consuming

1

The education standards are variable

2

Videos not always up to date or culturally appropriate

3

Often not UK based (e.g. US accents)

4

Can have inappropriate content within (so you have to watch it all!)

5

Content often disappears... so you have to do it all again!

“48% of teachers say they spend ‘to much’ time on lesson planning”

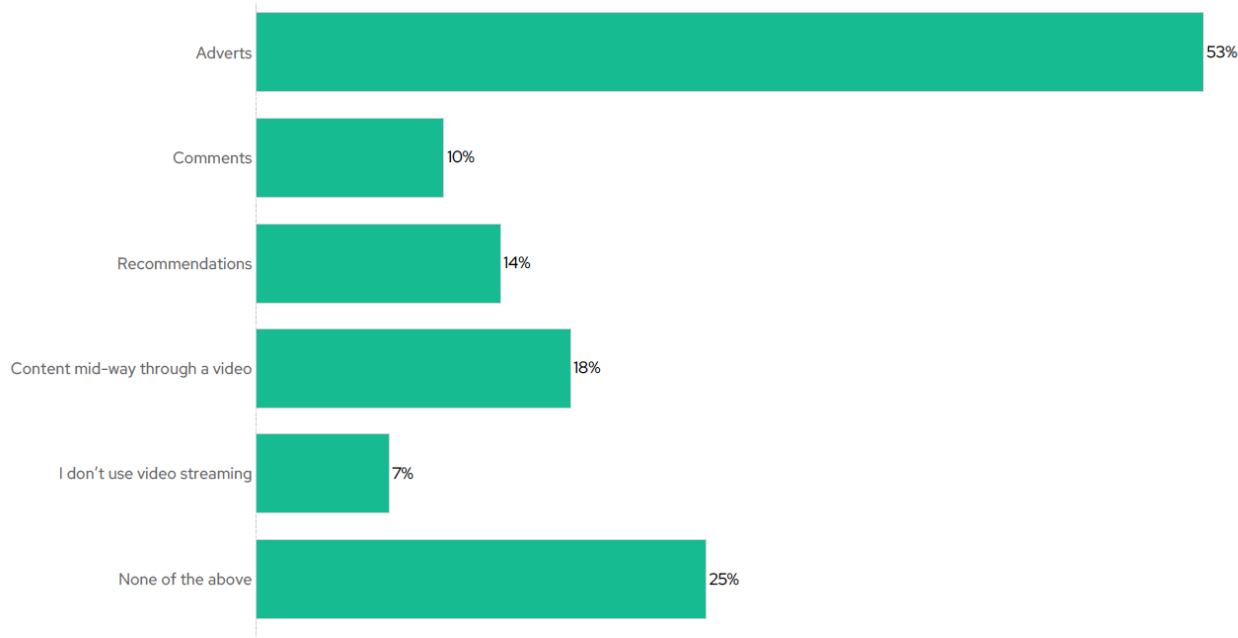
DfE report ‘Working lives for teachers and leaders – Wave 1’

91% of teachers use YouTube, but...

Safeguarding: Most teachers (73%) have experienced inappropriate, embarrassing or unsafe content

Teacher Tapp: Question answered by 6,746 teachers on 13/06/2023 (results weighted to reflect national teacher and school demographics)

If you use video streaming in class, e.g. YouTube, have you ever experienced inappropriate, embarrassing or unsafe content in any of the following:



New DfE Guidance, June 23, Effective 1st Sept

Block harmful and inappropriate content without unreasonably impacting teaching and learning

"No filtering system can be 100% effective. You need to understand the coverage of your filtering system, any limitations it has, and mitigate accordingly to minimise harm and meet your statutory requirements in Keeping children safe in education (KCSIE) and the Prevent duty."

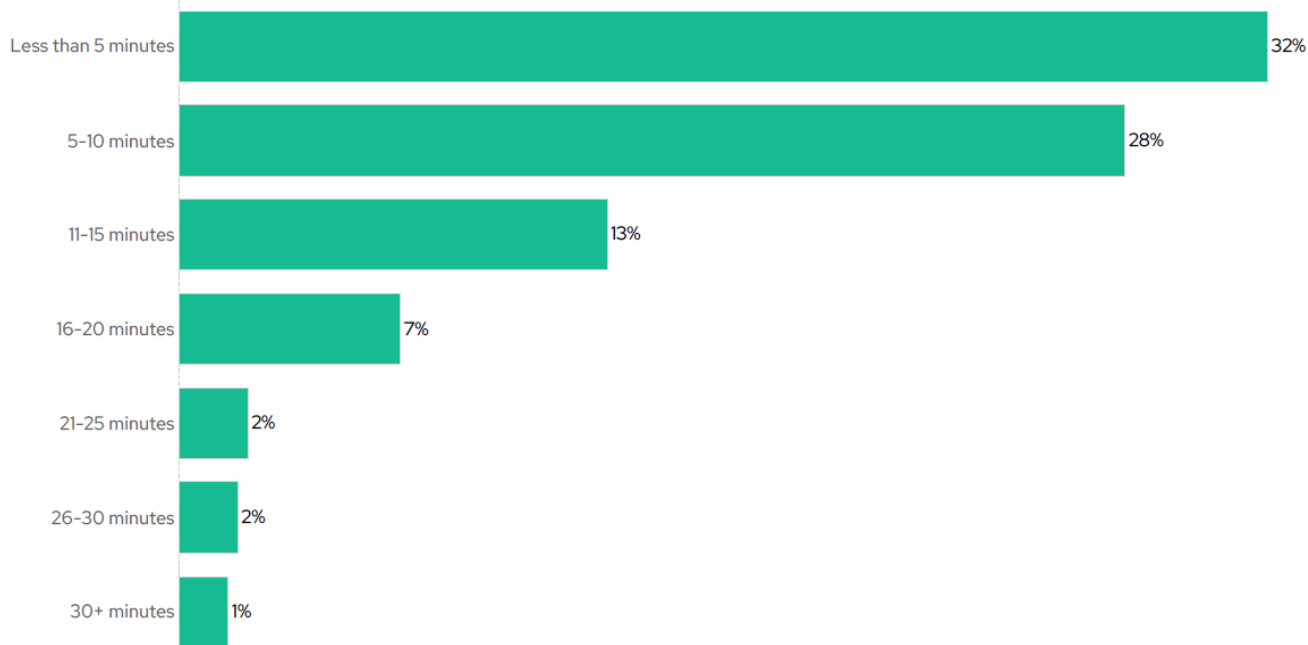
How long does it take to find the “right video”?

91% of teachers use YouTube, but...

Safeguarding vs Workload:

Over 60% of teachers spend less than 10 mins searching for the “right” video

Teacher Tapp: Question answered by 6,722 teachers on 13/06/2023 (results weighted to reflect national teacher and school demographics)
How much time per lesson do you typically spend searching YouTube before finding the right video for your needs?



Steaming Services

Copyright:

More than 60% of teachers use their own streaming accounts



NETFLIX

prime video

Disney+

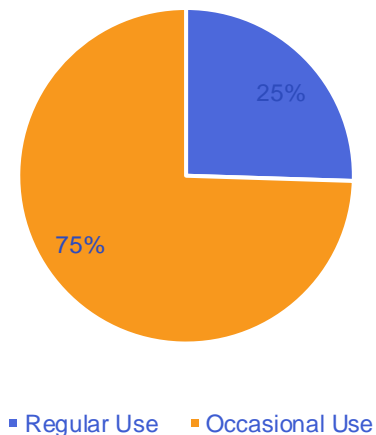
Apple tv

NOW TV

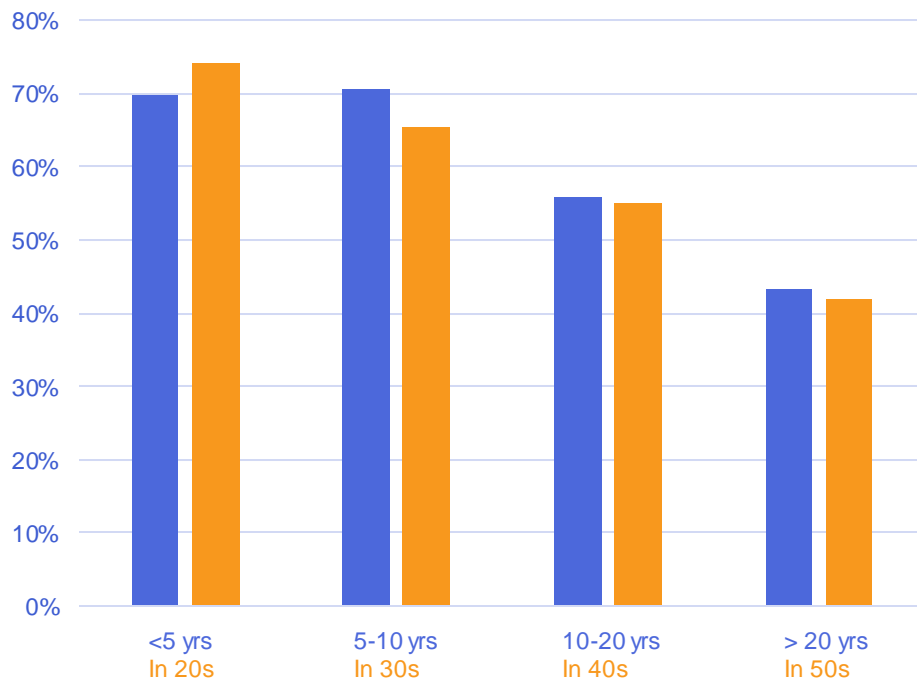
How often do you use your own streaming service subscriptions (e.g. Netflix) in the classroom?

TeacherTapp: Question answered by 6,720 teachers on 13/06/2023 (results weighted to reflect national teacher and school demographics)

Frequency of use



Use by age and experience





*“Nearly 80% of teachers believe they would benefit from having access to a website dedicated to educational videos and news clip archives, organized by curriculum”
(UCL, Boclips, Educate, 2017)*

Who are ClickView?

ClickView is the leading video platform for schools and colleges.

As both a video platform and producer, ClickView provides access to a central bank of vetted, safe and ad free curriculum video, plus rights cleared on-demand films and TV, with interactive question layers for formative assessment.

Trusted by over 5500 schools and colleges, with 1 in 3 UK Colleges using ClickView



Premier partner



Top 3 Takeaway Questions as leaders:

- How can you gain a confidence in the videos being used in college and beyond?
Consider 1) Educational quality 2) Safeguarding 3) Copyright
- As per the new DfE Guidance, **What interventions and Governance** can you put in place to **address the safeguarding risk** of the harmful, embarrassing or unsafe content often **being displayed to students**; without unreasonably impacting teaching and learning
- How can you find ways to enable the use of video without further impacting workload?